

BairdNext Insights

BAIRD

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During this unique and challenging time we understand you likely have new concerns and questions on your mind that you've never been faced with before. We provide these articles in hopes that you or someone you know may find them applicable and helpful. But we also ask you the question, **what is distracting you most right now?** and can we help you work through it?

How will life change post pandemic?

What Will Work-Life Balance Look Like After the Pandemic?

As people postulate how the country may be forever changed by the pandemic, we can hope that one major shift will be a move away from the harmful assumption that a 24/7 work culture is working well for anyone.

Published April 2020 by *Harvard Business review*. [Read more.](#)

11 Hypotheses on How Life May Change in a Post-Pandemic World

How are our lives going to change after the pandemic is over? That's the question. Let's explore eleven topics: hygiene, education, architecture and spaces, communication, supply chains, mobility, work, stress-relievers, joy, oblivion and loving-kindness.

Published March 2020 by *UX Collective*. [Read more.](#)

Am I getting the right advice?

COVID-19: What Should I Be Thinking About Today?

The coronavirus pandemic has turned the markets – and our daily routines – upside-down, with few signs that either will be returning to “normal” anytime soon. So what should you be thinking about now when it comes to your money?

Published April 2020 by *Baird*. [Read more.](#)

Financial Planning Opportunities in a COVID-19 World

Despite the current environment of broad market instability and low interest rates, there are several long-term planning opportunities you can take advantage of now. Let's take a look at some of them.

Published April 2020 by *Baird*. [Read more.](#)

In The Markets Now: An Open Letter to My Fellow Twenty-Something Investors

Recent volatility has been unprecedented and unrelenting. This puts young investors in an interesting and even enviable position.

Published March 2020 by *Baird*. [Read more.](#)

We encourage you to share this newsletter with those in your network that might find the content helpful.

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