

PrivacyArmor

BAIRD

Protect today. Thrive tomorrow.



Get complete identity protection with PrivacyArmor® so you can focus on what matters most.

Your identity is made up of more than your Social Security number and your bank accounts. That's why PrivacyArmor does more than monitor your credit reports and scores. We safeguard your personal information, the data you share, and the relationships you treasure.

And now PrivacyArmor is better than ever. Our proprietary tools stay one step ahead — allowing us to catch fraud as it happens. In the event of wrongdoing, you have a dedicated Privacy Advocate® to fully manage your recovery and restore your identity.

- ✓ Identity monitoring and alerts
- ✓ Full-service remediation
- ✓ Identity theft reimbursement†
- ✓ iOS and Android app

Enroll Now!

InfoArmor.com/Baird

Questions?

1.855.474.3868

Plans and pricing:

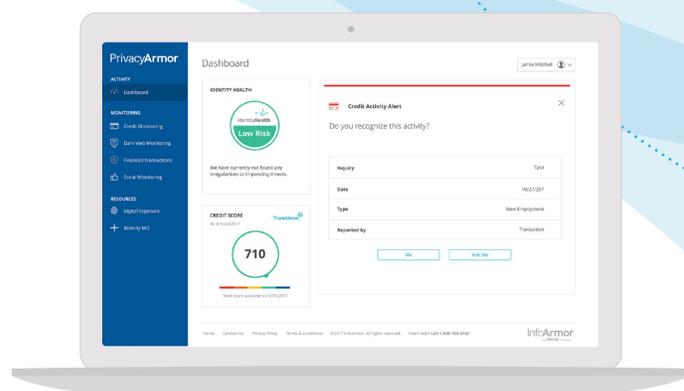
Privacy Armor

Individual: \$7.95/month

Family: \$13.95/month

PrivacyArmor identity protection plan

-  Check your identity health score
-  View, manage, and clear alerts in real time
-  Monitor your TransUnion credit score and report for any changes or errors
-  Receive alerts for cash withdrawals, balance transfers, and large purchases from any linked bank account *
-  Monitor linked social media accounts for questionable content *
-  Protect your account with biometric authentication security in iOS and Android
-  Get covered by our \$1 million identity theft insurance policy†



Operative-sourced intelligence

By combining proprietary artificial intelligence with experienced human operatives, we find what others can't. We have insight not only into the dark web but also invitation-only hacker forums. This helps us stay a step ahead of hackers and reduce the risk of identity theft.



How it works

1 Enroll in PrivacyArmor

You're protected from your effective date. Our auto-on credit monitoring alerts and account support require no additional setup.

2 Get to know us

Explore additional features in our easy-to-use portal. The more we monitor, the safer you can be.

3 We're on the job

Our human operatives see more — like when your personal information is sold on the dark web. If you've been compromised, we alert you.

4 We'll do the heavy lifting

In the event of identity theft or fraud, Privacy Advocates® won't stop until you're in the clear.

5 We've got your back

Our \$1 million identity theft insurance policy covers out-of-pocket costs associated with identity restoration.†

†Identity theft insurance underwritten by insurance company subsidiaries or affiliates of Assurant. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policy described. Please refer to the actual policy for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

* Some features require action by the participant in order to activate

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