

Securities Based Lending

A liquidity solution that keeps your portfolio intact

At its core, Private Wealth Management is designed to help you most effectively manage your personal balance sheet while finding the best ways to meet both your short- and long-term financial goals.

For significant shorter-term liquidity needs, there is Baird Securities Based Lending.

Investment Solutions & Financial Planning
Baird Private Wealth Management

WHY NOW

Due to the wide-ranging impacts of the COVID-19 pandemic, many clients are considering lending as a way to maintain cash flow and liquidity. Given the low interest rate environment, this is an attractive option for both individuals and small businesses, including non-profit organizations

WHAT IS SECURITIES BASED LENDING

Baird Securities Based Lending provides a convenient and flexible way to access the value of your invested assets while keeping them at work toward your longer-term goals. Whether you are considering a major purchase, or looking for sources of funding for your small business or a bridge loan, Baird Securities Based Lending can help.

- If you have a taxable investment portfolio at Baird, you may use those assets as collateral to establish a non-purpose line of credit to manage your cash flow needs. Your Baird relationship enables you to access a portion of the value of taxable investment assets held here without requiring the liquidation of those assets, allowing you to maintain your portfolio's current exposure to the market.
- Baird Securities Based Lending allows you to pledge a wide range of your assets under management from a variety of taxable accounts. Depending on your need, this can give you the flexibility to draw on multiple sources of funding.
- Accessing Baird's lending solutions is extremely convenient. While traditional financing options such as mortgage or commercial lending can take weeks or months to solidify, the steps you take to access our lending solutions are coordinated through your Baird Financial Advisor. On average, the approval process takes five to ten business days, although more complex situations may require additional processing time. Once approved, you will have access to your line of credit via wire transfer.
- While your portfolio will be pledged to the lending institution as collateral for the duration of the loan, you may continue to make trades and will receive the benefits of any dividends, interest or capital appreciation that may accrue in the account as long as the loan remains in good standing.
- Working closely with your Baird Financial Advisor on your borrowing needs provides more complete and valuable insight into your total financial picture. It can also create opportunities for consolidation or optimization of existing, higher-interest loans.

WHO ARE CANDIDATES FOR SECURITIES BASED LENDING

Most clients, including business and non-profit entities, with diversified, non-retirement assets that can be pledged for a line of credit. Clients who may be looking for a stand-by liquidity source during these uncertain times, a solution to cash flow issues for small businesses or non-profit organizations, funds for real estate purchases, debt consolidation and tax payments.

- \$100,000 minimum line size
- Business, non-profit, and trust entities are eligible
- Different registration types can be pledged for one line of credit
- Advisory and brokerage accounts are eligible

To determine if this strategy is right for you, contact your Baird Financial Advisor.

Please visit rwbaird.com/securitiesbasedlending to review important considerations about Baird's Securities Based Lending solution.